

Store space is limited . . . Make the Most of It!

# 18" Display Racks

Get into new space and new Stores with 18" Display racks!



**Ideal for:**

- Beside Beverage Coolers
- At the Deli Counter
- Near the Cash Register
- Placement in NEW STORES

Shelves are adjustable every 2"

**Extra Shelves are available**

**Two Sizes:**

- 12" deep
- 15" deep



# LVL Display Rack

This small flexible rack lets you display Single-Serve Products in space you never thought possible!

**Size:** 18" wide x 7" deep



Retail Display Solutions

T. 800-263-1338  
mail@bordertownwire.com



BORDERTOWN WIRE PRODUCTS

# Wire Weekender

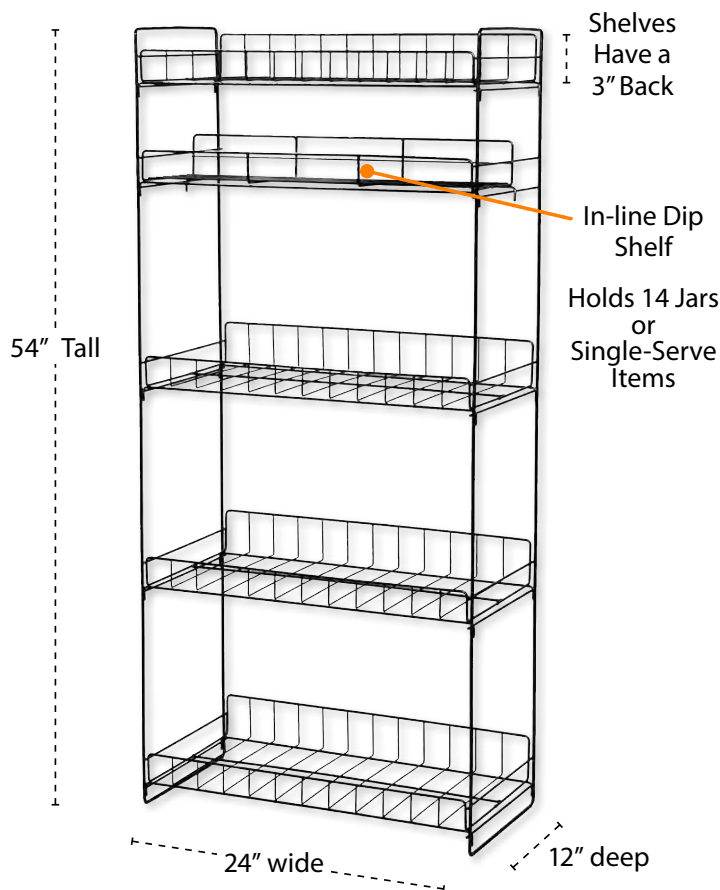
Model #1224-5

**This innovative design is a better and more profitable way to display snacks with dip and salsa!**

**Increase Sales:** Cross-merchandise snacks with dip, all on one display rack.

**Eliminate:** Flimsy, stackable wire units with our quality Display Rack.

**Save Money:** Reduce the use of throw-away corrugated displays.



**Ideal for:**

**C-Stores**

**Deli Counters**

**Extra space in Supermarkets**



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BORDERTOWN WIRE PRODUCTS

Store space is limited . . . Make the Most of It!

# Supermarket Merchandiser

Model #1824-6 MSD

**This innovative design, available exclusively from Bordertown, is a better and more profitable way to display snacks with dip and salsa!**

**Increase Sales:** Cross-merchandise snacks with dip, all on one display rack.

**Eliminate:** Stackable, wobbly wire units with our quality Display Rack with one-piece Wire Sides.

**Save Money:** Reduce the use of throw-away corrugated displays.



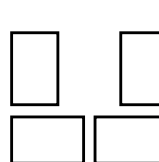
**Choose this Display Rack to Increase Your Sales!**

**20% More Shelving than other Mass Merchandisers and Quickloaders!**

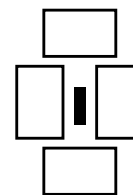
**Merchandisers and Quickloaders!**



**Some Suggested Uses for this Versatile Rack:**



End Cap



Around a Post



Racks in a Row



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BORDERTOWN WIRE PRODUCTS

# Stackable Dip & Salsa Shelf

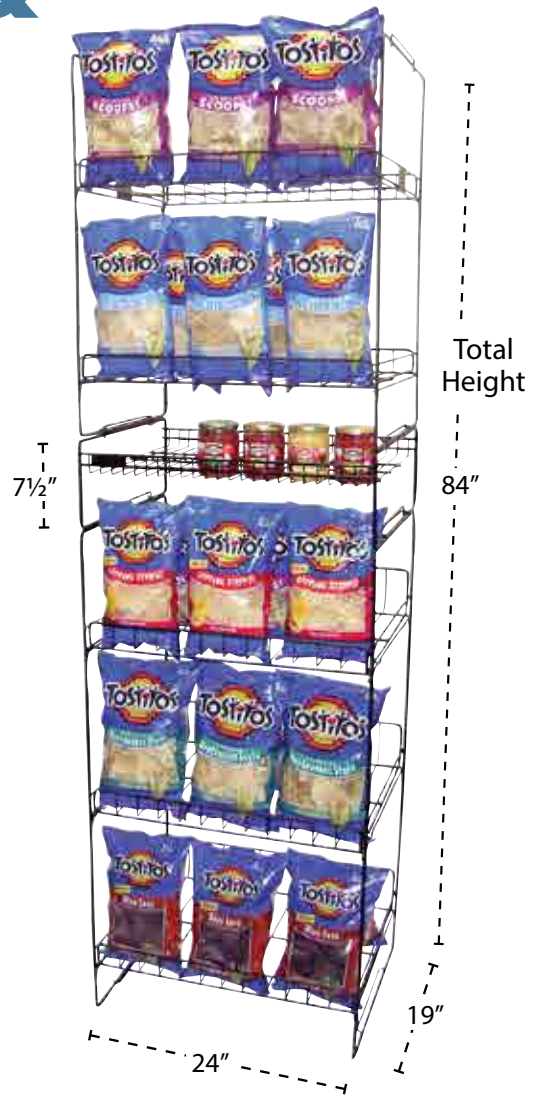
Model #1924S

## Add profitable display space without adding floor space!

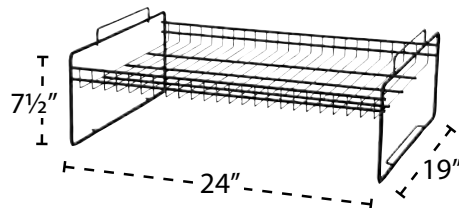
- Designed to work with standard 24" Stackable Wire Racks
- Heavy-duty Shelf attaches securely into the Stackable Racks
- Displays Dip and Salsa attractively for increased impulse sales
- Optional Name Plate



**Don't lose out on sales without the Dip Shelf!**



### Stackable Shelf



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BORDERTOWN WIRE PRODUCTS